

IMD World Talent Ranking 2025

Talent competitiveness profile

# NEW ZEALAND



# New Zealand

World Talent Ranking 2025

## OVERALL PERFORMANCE (69 economies)

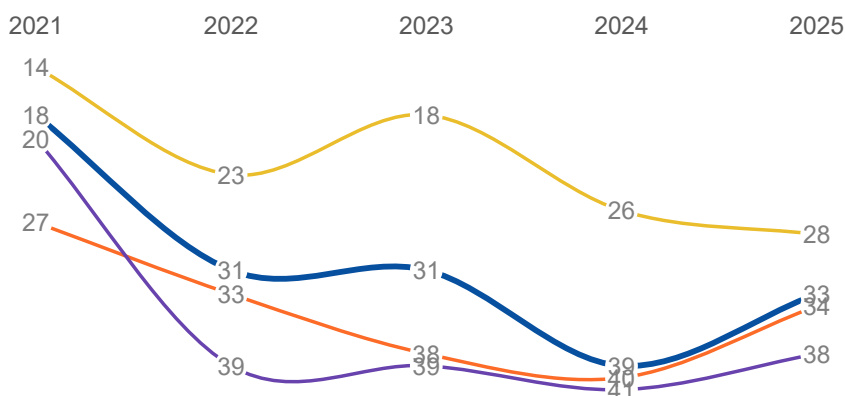
Rank 2025

**33 Overall**

**34 Investment & Development**

**28 Appeal**

**38 Readiness**



► Overall top strengths  
▷ Overall top weaknesses

## INVESTMENT & DEVELOPMENT

		Value	2025 Rank
► Total public expenditure on education	Percentage of GDP	5.5 %	12
Total public exp. on education per student	Spending per enrolled pupil/student, all levels	9,631 US\$	21
Pupil-teacher ratio (primary education)	Ratio of students to teaching staff	15.99 ratio	44
Pupil-teacher ratio (secondary education)	Ratio of students to teaching staff	14.28 ratio	48
Apprenticeships	are sufficiently implemented	5.12 survey [0-10]	41
Employee training	is a high priority in companies	5.51 survey [0-10]	47
Female labor force	Percentage of total labor force	47.56 %	18
▷ Health infrastructure	meets the needs of society	4.59 survey [0-10]	48

## APPEAL

		Value	2025 Rank
Cost-of-living index	Index of a basket of goods & services in the main city	66.49 index	29
Attracting and retaining talent	is a priority in companies	6.59 survey [0-10]	35
Worker motivation	in companies is high	5.76 survey [0-10]	39
Brain drain	does not hinder competitiveness in your economy	4.44 survey [0-10]	42
Quality of life	is high	6.59 survey [0-10]	38
Foreign highly skilled personnel	are attracted to your country's business environment	5.80 survey [0-10]	30
Remuneration of management	Total base salary plus bonuses and long-term incentives, US\$	160,434 US\$	30
▷ Collected personal income tax	On profits, income and capital gains, as a percentage of GDP	14.30 %	66
Justice	is fairly administered	6.10 survey [0-10]	34
► Exposure to particle pollution	Mean population exposure to PM2.5, Micrograms per cubic meter	6.49 micrograms	6
► Statutory minimum wage	Statutory gross monthly minimum wage US\$	2,426.65 US\$	6

## READINESS

		Value	2025 Rank
Labor force growth	Percentage change	0.85 %	39
Skilled labor	is readily available	4.98 survey [0-10]	45
Finance skills	are readily available	5.76 survey [0-10]	42
▷ International experience	of senior managers is generally significant	4.54 survey [0-10]	60
▷ Competent senior managers	are readily available	4.83 survey [0-10]	49
Primary and secondary education	meets the needs of a competitive economy	5.46 survey [0-10]	45
Graduates in Sciences	STEM graduates, % of all graduates	23.01 %	34
University education	meets the needs of a competitive economy	6.00 survey [0-10]	44
▷ Management education	meets the needs of the business community	5.66 survey [0-10]	51
Language skills	are meeting the needs of enterprises	5.80 survey [0-10]	46
► Student mobility inbound	Foreign tertiary-level students per 1000 inhabitants	6.94 number	11
► Educational assessment - PISA	PISA survey of 15-year olds	495 Average	13



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